

2026 THINKERS SUMMIT

Know Before You Go

Silver Sponsor Edition

North Bay, Ontario | Thursday, August 20, 2026

Welcome!

We are so excited to welcome you to the 2026 Thinkers Summit! This document is your all-in-one reference guide for everything you need to know ahead of your arrival. Please keep it handy throughout the event.

As a Silver Sponsor, you will be with us on Thursday, August 20. Below is a full breakdown of what to expect.

Thursday, August 20

Alliance Partner Expo | 3:00 p.m. – 6:00 p.m.

The Alliance Partner Expo is the centrepiece of Thursday's programming. To ensure every sponsor gets meaningful facetime with our team, ThinkOn's Thinkers will rotate through the Expo in three intimate groups, with each group spending dedicated time at your booth. This is your opportunity to showcase your offerings, share what's new and have real conversations with Thinkers from across our organization.

Alliance Partner Expo Logistics

- **Arrival:** Please plan to arrive at Commerce Court by 2:00 p.m. to set up your booth and training rooms before the Thinkers arrive.
- **Location:** Canadore College's Commerce Court Campus | 60 Commerce Cres, North Bay
- **Parking:** Complimentary parking is available onsite
- **Booth setup:** One 6ft table, two chairs, and a black tablecloth will be provided. Please remember to bring your own packing tape and scissors! Some sponsors enjoy bringing treats or swag items for the Thinkers visiting their booth but this is of course optional!
- **Booth takedown:** You are welcome to take down your booth at the end of the Alliance Partner Expo on Thursday evening. Alternatively, you may return to ThinkOn's North Bay Office at Commerce Court on Friday, August 21 to pack up and arrange shipping of your materials.
- **Return Shipping Partner:**
Purolator North Bay | 198 Progress Rd, North Bay, ON P1A 0B9 | 1-888-744-7123

Evening Reception | 6:30 p.m. – 9:00 p.m.

Throughout the 2026 Thinkers Summit, our team will be exploring ThinkOn's strategy through the lens of time travel, looking back at where we've come from and forward to where we're headed. As a nod to that theme, we are thrilled to invite you to our Back-to-the-Future themed Evening Reception at the stunning Black Saddle Barn in Callander, Ontario.

This is a wonderful opportunity to unwind, connect, and build relationships with our Thinkers in a truly memorable setting. We look forward to celebrating with you!

- **Location:** Black Saddle Barn | 185 Birchgrove Dr. W, Callander, ON P0H 1H0
- Bus departs Commerce Court: 6:00 p.m. (you are also welcome to drive yourself or ride with the Thinkers!)
- **Reception concludes:** Approximately 9:30 p.m.
- **Transportation home:** You will be returned to your hotel or your vehicle at the end of the evening.
- Following the reception, Thinkers will be returning to the Canadore Apartments where the evening may continue informally and you are warmly welcome to join in the fun!

Hotel Information

Fairfield Inn & Suites by Marriott, North Bay

- 115 Eloy Road, North Bay, Ontario P1B 9T9
- Front Desk: (705) 256-6784

Local Transportation Hubs

- North Bay Airport | Distance from hotel: 7.3 KM | (705) 474-3026
- Ontario Northlands Bus Station, North Bay | Distance from hotel: 6.4 KM | (705) 495-4200
- Taxi: U-Need a Cab | (705) 497-7777

Key Contacts

- Kelsey Ingram, Chief of Staff – For anything and everything | 647-771-0852
- Deidra Farquhar, Event Coordinator | hello@maypopsocials.ca | (705) 845-0379

Thank you for supporting the 2026 Thinkers Summit.

We look forward to seeing you in North Bay!