



Standard Object Storage

Affordable, enterprise-grade storage that never asks you to choose between performance and cost.



Challenge

Growing unstructured data stores create management headaches for businesses of all sizes and across every sector. Busy IT departments struggle to meet high-performance storage needs at scale and within budget, with secure solutions that can meet sovereignty and compliance requirements. Simplifying data management at petabyte to exabyte scale is essential to keeping performance high and costs predictable. And navigating hidden hyperscaler fees and infrastructure complexity only adds to the challenge.

Standard Object Storage that delivers affordability without compromise.

Standard Object Storage is like a secure, flexible online cabinet for your digital files. Effortlessly save, organize and retrieve data—no matter how much you have! And while its stored, your data is safe and always accessible. ThinkOn's Object Storage is the reliable, affordable solution for everything from basic backup and archiving to future-proof scalability for AI and ML data analytics.

By the numbers

40%

North America holds 40% of the global object storage market share.

98%

of IT leaders in the U.S. have implemented or plan to implement immutable storage in the next year.

17%

The global data storage market is projected to grow from USD 255.29 billion in 2025 to USD 774 billion by 2032.

Cognitive Market Research, [Object Storage Market Report](#), June 2025 | PR Newswire, "[Immutable Storage Use Rising Amid Ransomware Surge](#)," March 2024 | Fortune Business Insights, [Data Storage Market Outlook \[2032\]](#), August 2025

Results you can rely on

ThinkOn's Standard Object Storage balances cost-efficient performance and operational excellence across diverse workloads—while supporting data residency and sovereignty requirements—perfect for managing unstructured data!

- Predictable costs with no hidden fees or unexpected egress charges mean no more billing surprises.
- Unified platform design speeds decision-making, reduces infrastructure complexity, and improves model training efficiency.
- Sovereign data storage ensures in-country residency and compliance-ready protection.
- Secure data remains resilient and compliant thanks to built-in immutability, encryption, and ransomware protection.
- Managed infrastructure and scaling by ThinkOn frees your IT teams from operational burdens.
- Flexible hybrid and multi-cloud enablement allows seamless integration with hyperscalers when required.

Features & capabilities

ThinkOn's scalable, software-defined object storage platform is designed to help you cost-effectively manage large volumes of unstructured data, supporting flexible growth with built-in reliability, data protection, and geographic redundancy.

Full S3 protocol compatibility means the platform connects seamlessly with existing applications, tools, and hybrid cloud setups.

Cost-effective scalability

Near-unlimited scaling of unstructured data without runaway costs. ThinkOn also offers prepaid reserve capacity.

Intelligent object storage

Avoid vendor lock-in with ThinkOn's intelligent object storage—built for flexibility and transparency. Enjoy full access to your data with no extra fees for special operations, ingress, egress, or minimum storage duration, giving you complete control and predictable costs without hidden charges.

Compliance-ready

Meets data sovereignty, residency, and regulatory requirements across industries.

Data immutability

Object lock, WORM, and versioning safeguard against alteration or deletion.

Hybrid cloud integration

Seamlessly extends from ThinkOn's sovereign cloud to hyperscalers.

Why choose ThinkOn?

- We're 100% channel-only, so we never compete with partners or sell direct—we win when you win.
- Our building block approach integrates modular tech stacks to help you scale, innovate faster, and stay competitive.
- ThinkOn is not subject to any foreign data access or privacy regulations outside of Canada.
- Predictable, subscription-based pricing means no hidden fees or billing surprises.
- Our 24/7/365 support is always human—no bots, no menus, just real help when you need it.

"It's been very easy for us to work and collaborate with ThinkOn to develop the solution that we wanted to have built. ThinkOn is just like us. Both companies are client-focused—willing and able to build a solution that will deliver the ideal business outcome for the client. We're both committed to building and nurturing lasting relationships with customers. And, for both companies, data security is at the root of everything that we create.."

—Daryl Stott, Vice President Digital Transformations, Nimble

Ready to think bigger? ThinkOn.

Reach out. We're here to help! Contact your ThinkOn reseller today, or visit our [website](#) for more information.

About ThinkOn

Think On, Inc. is a cloud service provider with a global data center footprint offering creative solutions for complex data problems. ThinkOn's channel-only distribution model empowers value-add resellers and service providers across North America, Europe, and Australia through solutions built on leading technology platforms.