

# Transforming IT Agility for a Leading Fashion Retailer



## OVERVIEW

A leading fashion retailer with a broad customer base and extensive product catalog needed an IT solution to streamline e-commerce, in-store operations, and inventory management, ensuring a seamless experience across all sales channels.

## CHALLENGES

### Navigating IT infrastructure challenges in a fast-paced retail landscapes

The company faced challenges with their existing IT infrastructure which was struggling to keep up with the demands of their growing business. They were grappling with high costs associated with managing their IT resources efficiently, lacked agility to swiftly adapt to changing consumer trends, and were concerned about data security and compliance in a fast-paced retail environment.



## SOLUTION

### Strategic cloud solutions for agility and cost control

ThinkOn's Multi-tenant Cloud services tackled the retailer's challenges by optimizing resource allocation, managing 15 GHz of processing power and 30 GB of RAM. This approach reduced IT costs by 25%, leveraging real-time adjustments to prevent overspending.

### Enhanced performance and security

With the Hot Add feature, the retailer scaled CPU and RAM seamlessly, improving website responsiveness by 40% during peak shopping periods. ThinkOn's Secure Subscriber Portal ensured PCI DSS compliance and robust data protection, safeguarding sensitive information.

### Market agility and reliability

A high-availability environment with 99.95% uptime enabled rapid promotion launches, keeping the retailer competitive and adaptable to market changes.

## OUTCOME FEATURES

- **Optimized cost management and agile performance:** Achieved a 25% IT cost reduction through dynamic resource allocation, avoiding over-provisioning. The Hot Add feature boosted website performance by 40%, enabling seamless CPU and RAM scaling during spikes.
- **Secure and scalable operations:** Real-time resource adjustments ensured rapid scalability to meet evolving business demands. The Secure Subscriber Portal protected sensitive data and ensured PCI DSS compliance.

“ThinkOn Multi-Tenant Cloud services have been a game-changer for us. The flexibility, agility, and cost-effectiveness of their cloud solutions have empowered us to stay ahead of the curve in the fast-paced retail industry. With ThinkOn, we have found a partner that not only meets but exceeds our expectations in terms of security, innovation, and reliability.”

- Sarah Johnson, Chief  
Technology Officer

## IMPLEMENTATION

- **Tailored Resource Planning:** Collaborated with the retailer to assess their IT environment and growth plans, ensuring the Multi-Tenant Cloud solution was customized to their needs. This partnership enabled confident scaling without unnecessary overspending.
- **Flexible Migration Options:** To facilitate a smooth cloud transition, ThinkOn offered industry-leading tools like Veeam and Zerto, allowing the retailer to migrate data at their own pace. Professional services were also available for complex migrations.
- **Guided Onboarding:** ThinkOn provided a comprehensive onboarding guide to streamline the setup process. Combined with responsive support, this ensured the retailer could efficiently manage their cloud environment while having

### Transformative impact of ThinkOn Multi-Tenant Cloud services

Implementing ThinkOn Multi-Tenant Cloud services led to substantial enhancements in the company’s IT infrastructure and operations. They optimized cloud management costs, improved operational efficiency, and quickly adapted to market changes. Rapid resource deployment and strengthened security provided a competitive advantage, ultimately boosting customer satisfaction and retention rates in the retail sector.

Contact your ThinkOn sales rep today for a free consultation.  
[sales@thinkon.com](mailto:sales@thinkon.com)

Reach out. We’re here to help! 844.888.4465 | [sales@thinkon.com](mailto:sales@thinkon.com)

#### About ThinkOn

Think On, Inc. is a cloud service provider with a global data center footprint offering creative solutions for complex data problems. ThinkOn’s channel-only distribution model empowers value-add resellers and service providers across North America, the UK, Europe, and Australia through solutions built on leading technology platforms.

