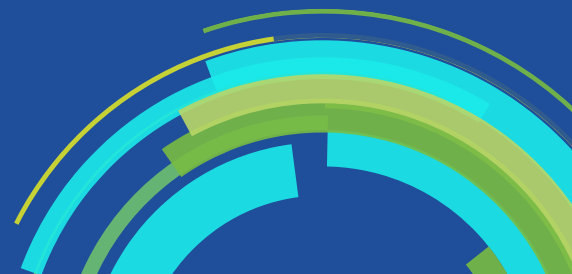


Ransomware & You:

Data protection and recovery starts here—with our new Thinker's guide to ransomware!

ThinkOn



Make headlines for all the right reasons

The annual global cost of cybercrime is predicted to hit \$10.5 trillion by 2025.¹

There were 493.33 million reported ransomware attacks in 2022.²

It can take up to 22 days for a company to fully recover from a ransomware attack.³

Without a disaster recovery plan, 40–60% of small businesses do not recover from a data disaster.⁴

Don't become a statistic. Build a holistic solution to data defense and recovery with ThinkOn.

Today's cybercrime is well-organized, fast-evolving, and sophisticated. A holistic approach to data defense and recovery can mean the difference between bouncing back and going under.

Be the hero your data deserves

Does it feel like everywhere you turn another catastrophic ransomware story is making headlines?

It's not your imagination.

Cybercrime is one of the biggest challenges to global digital transformation. With advances in anonymous messaging, and payment systems like Bitcoin, ransomware has evolved into a thriving industry, and the costs—from brand damage to downtime—go far beyond than the ransom itself.

And the worst part? The more your business depends on complex digital infrastructure, the more vulnerable you are.

It's a data world after all

Data is our most valuable asset. How long can a business survive any kind of data downtime? What happens to public trust when hackers steal sensitive personal data from a public sector service organization? How many lives are at risk if critical infrastructure fails because of a malware attack?

Despite the headlines, too many organizations still don't invest enough time and money on creating and maintaining a plan to protect their data and recover it in case of disaster. Some think they're too small or insignificant to be a target, others rely on inadequate or outdated systems and technology. Leaving yourself unprepared is a risk you can't afford to take.

The Thinker's guide to ransomware

The threat of ransomware can feel overwhelming, inevitable, and hopeless.

We get it.

The answer? Have a plan.

Arm yourself with knowledge and a trusted partner to help guide your planning and keep that plan up to date.

Start by downloading our new, jam-packed guide to the ransomware threat landscape and join our team of expert Thinkers on a deep dive into this evolving world.

From “What if?” to “What’s next?”

Cybersecurity solutions should be cost-effective, easy to use, supported by experts and able to grow and change with your evolving needs.

Our experts are your experts

You need experts. We’ve got experts. Ask us about our industry-leading solutions and partnerships, including our cloud-smart framework for site-to-site VPN, firewalls, and segregated customer networks.

Protection that won’t cost a ransom

Cost is a major reason why companies hesitate to invest in data protection and recovery solutions. We make it easy, with no-nonsense billing, and no invisible fees.

You’ll never walk alone

We believe in the power of people. That’s why when you contact our 24/7 customer support, you’ll meet one of our team of Thinkers—no chatbots here!

Disaster happens. It’s what happens next that matters most.

Download *Ransomware & You: The Thinker’s guide to comprehensive ransomware protection* today, and find out

- Who’s at risk?
- How to face the threat head on—and why you should!
- The real cost of cyberthreats—and why experts say don’t pay the ransom
- What’s next for ransomware?
- 5 simple steps you can take right now to protect your data
- How ThinkOn’s backup and disaster recovery services from industry leaders like Zerto and Veeam can protect your data and help you bounce back fast from any kind of data disaster!

In a world that runs on data, disaster is inevitable. Whether it’s natural disaster, human error, or cybercrime—future-proof your data with our innovative solutions.

Stay one step ahead with ThinkOn—where data thrives.

[Download the guide today!](#)

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Reach out.
We’re here to help!

sales@thinkon.com
(844) 888-4465

¹ <https://www.globenewswire.com/news-release/2022/03/22/2408012/0/en/Disaster-Recovery-as-a-service-DRaaS-Global-Market-Report-2022.html>

² <https://www.statista.com/statistics/494947/ransomware-attacks-per-year-worldwide/>

³ <https://www.statista.com/statistics/1275029/length-of-downtime-after-ransomware-attack/>

⁴ <https://www.comparitech.com/net-admin/small-business-continuity/>