

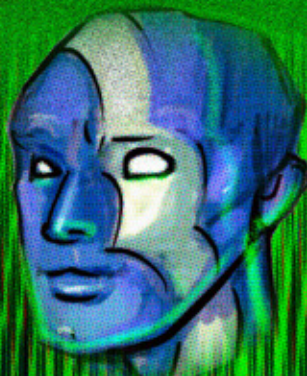


ThinkOn
COMICS

A SUPERHERO'S GUIDE TO MICROSOFT 365 BACKUP & RECOVERY



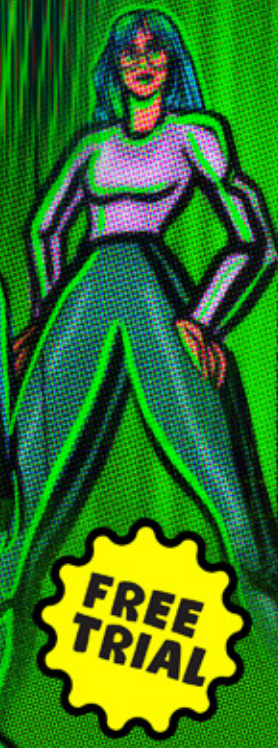
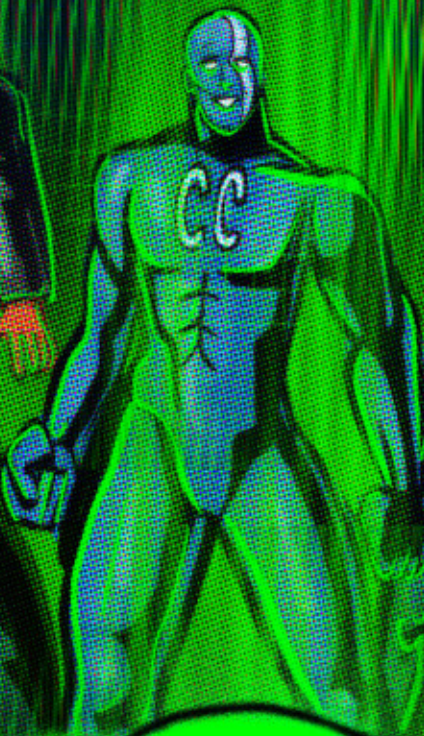
SERGEANT SAM



CAPTAIN CLOUD



TESSA TRUST

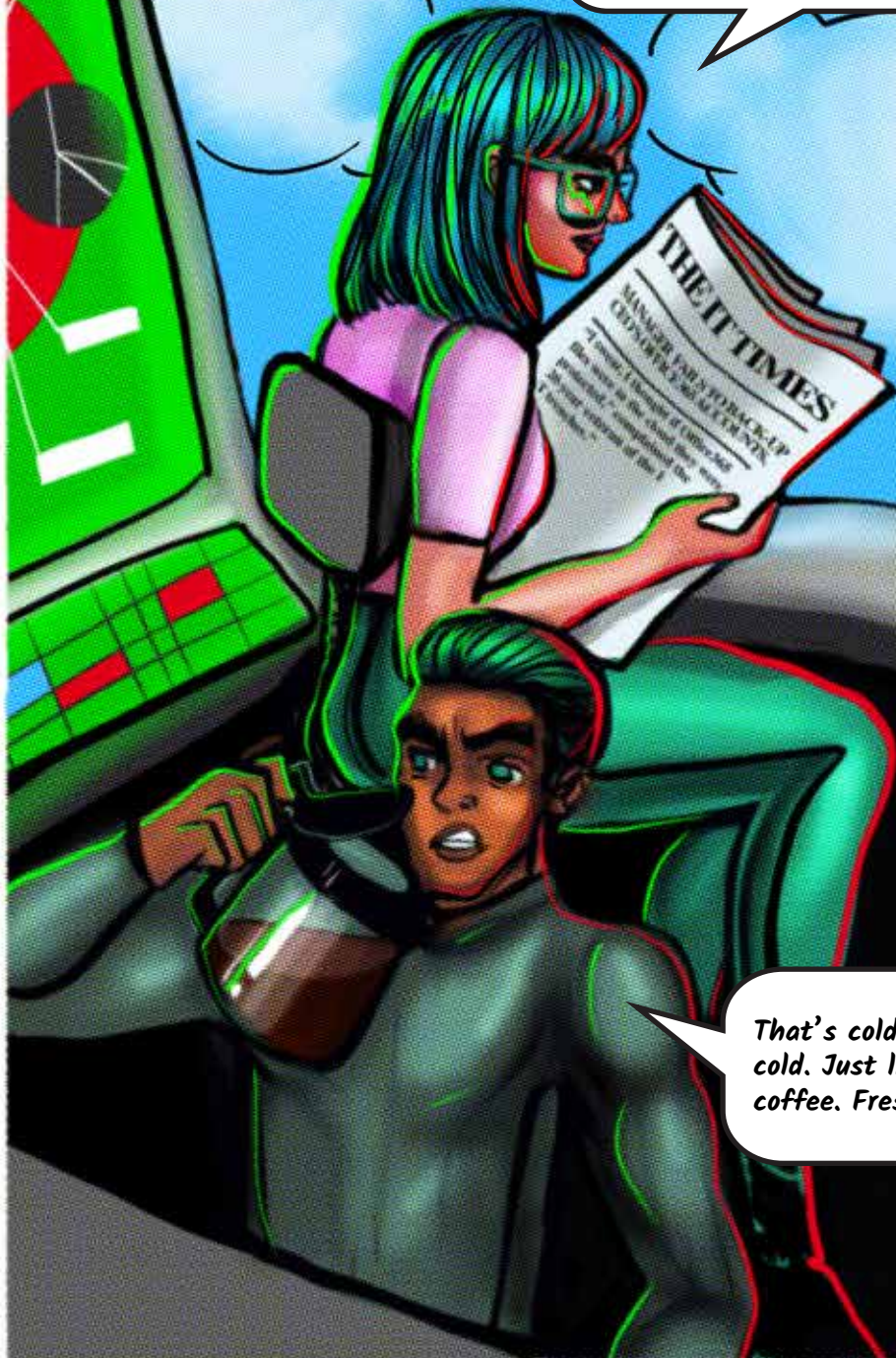


**FREE
TRIAL**

**ELIMINATE YOUR
TOP 3 TECH VILLAINS
AND INCREASE
BACKUP SPEEDS BY [UPTO] 30X**


MISSION CONTROL

Did you see this headline? Ransomware strikes again. This unsuspecting company had its Microsoft 365 data encrypted. Now they're facing huge downtime—and their cyber insurance won't cover the costs—yikes!




That's cold, real cold. Just like this coffee. Fresh pot?

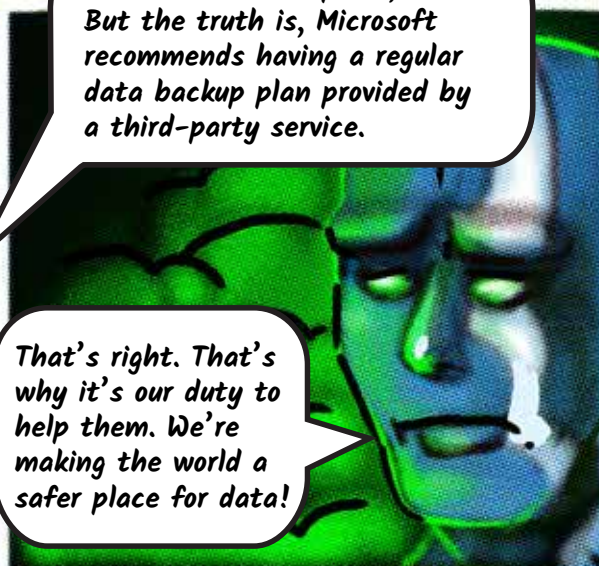
ThinkOn




According to our Backup-Ometer, 70% of companies would lose most if not all of their data if there was a crash or a breach. A lot of that data is produced by more than 120 million Microsoft 365 business users.



That's terrifying, Commander Cloud! Say it isn't true. Doesn't Microsoft back up all the data from Teams and its suite of 365 applications?



Common misconception, Tessa. But the truth is, Microsoft recommends having a regular data backup plan provided by a third-party service.



That's right. That's why it's our duty to help them. We're making the world a safer place for data!



CHAPTER 01 – POLICY PANDEMONIUM



Oh no! I applied a retention policy company-wide instead of to a specific account and permanently deleted the chat histories for every one of our Microsoft Teams users. I'm ruined!

Don't cry over accidental deletions. Save those tears for spilt lattes!



It's scary to lose entire chats, directories, and critical files filled with sensitive data—especially with a remote workforce.



The good news is all is not lost!



WHA...!?


That's right—you've got ThinkOn's Backup for Microsoft 365.

Let me show you how easy it is to get those chats restored.


Are you kidding me? That self-service function is unbelievable.

I didn't know backup and restore could be so simple!


When ThinkOn has your back, it's like you have superpowers.



From demo to trial—you'll be backed-up and running faster than a speeding bullet!




But will he pay for that quick service later?



No way! No hidden costs here—they really burn me up.




Hey, IT guy—you good now?



You bet!
Backup for Microsoft 365
is my hero.

CHAPTER TWO – THE EGG-BASKET CONUNDRUM



Uh-oh. This could be bad. Nasmeen is considering using Azure to back up her enterprise Microsoft 365 data!



Has she lost her mind?

Microsoft's great, but what if it all goes horribly wrong? If Azure fails, what then? **WHAT THEN?**

Then she'll lose both her primary and backup sites. It's the same cloud.

She can't put all her data eggs in one Microsoft basket ... I mean backup!






Who???
What do
you want?

To save your eggs ...
I mean data. If you choose
Azure for backup, you've
got no redundancy!



You're right! But I trust
Microsoft. What other
cloud can I turn to?





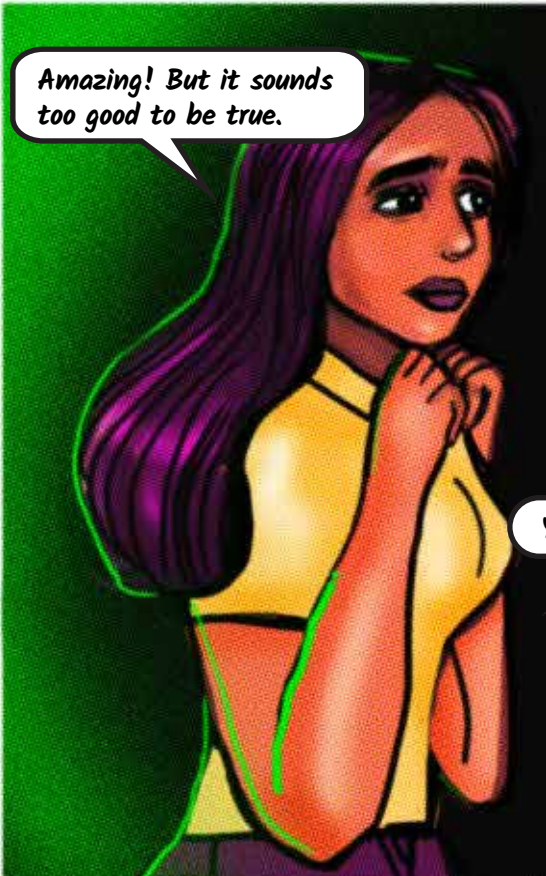
Can I trust you,
Captain Cloud?

It's your data; it's
your responsibility
to protect it.
But we'll help you.
Data security is
our superpower.

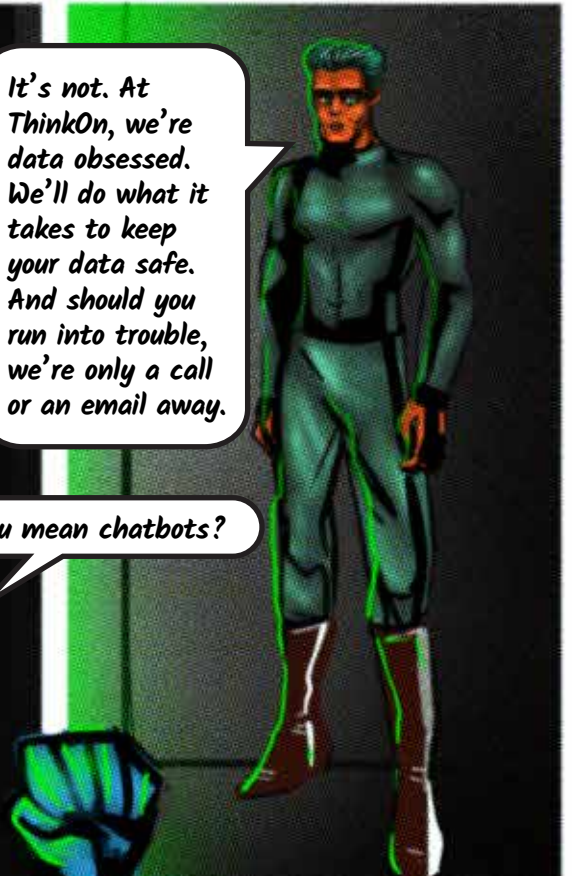


You can trust that ThinkOn's
Backup for Microsoft 365 meets
the highest levels of security
and compliance, keeping your
data safe from evil villains,
ransomware, and human error.





Amazing! But it sounds too good to be true.



It's not. At ThinkOn, we're data obsessed. We'll do what it takes to keep your data safe. And should you run into trouble, we're only a call or an email away.

You mean chatbots?



ThinkOn

No, we have a team of superhero humans standing behind ThinkOn's Backup for Microsoft 365. A real person will answer your call whenever you need them.

I'll sign up now!

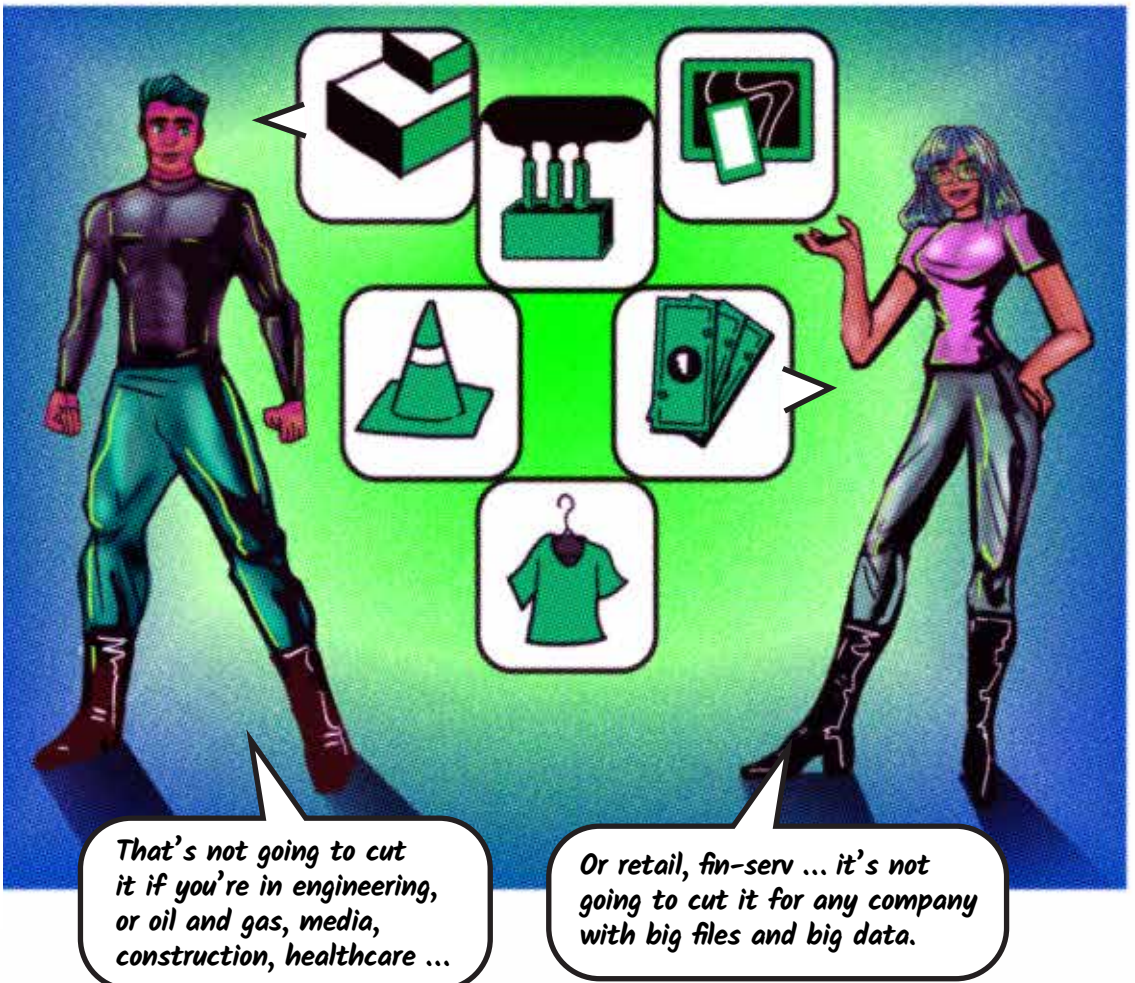
No question, I want you protecting my data.

WOW,
they really are data's dream team!

CHAPTER 03 - THWARTING LETHARGIC LEGACIES

Blinding red lights—never a good sign. And just when Sam treated us all to coffee.





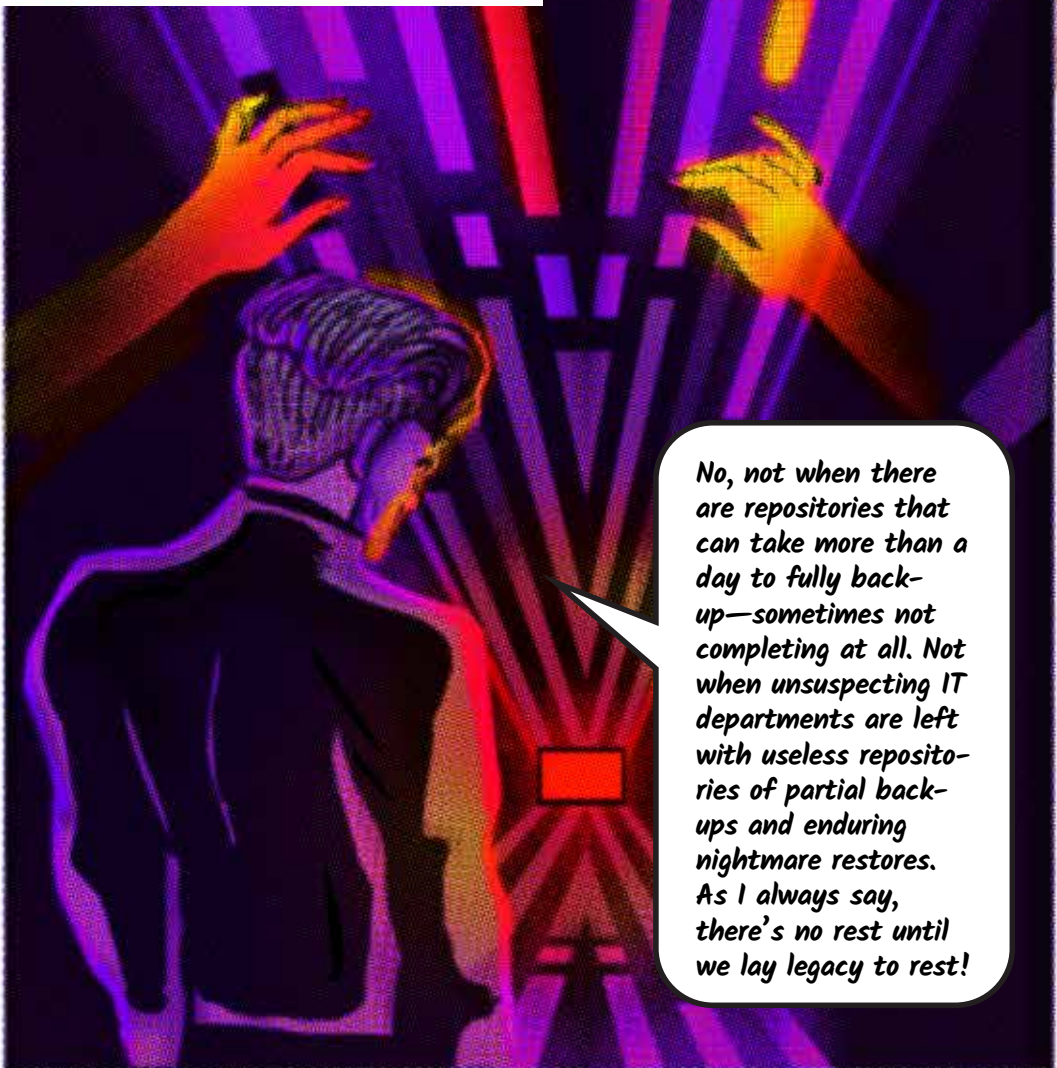
We need them to know there's a better way, an easier, secure, scalable, and faster—so much faster—way.



Our mission to eradicate old legacy architectures isn't over yet.



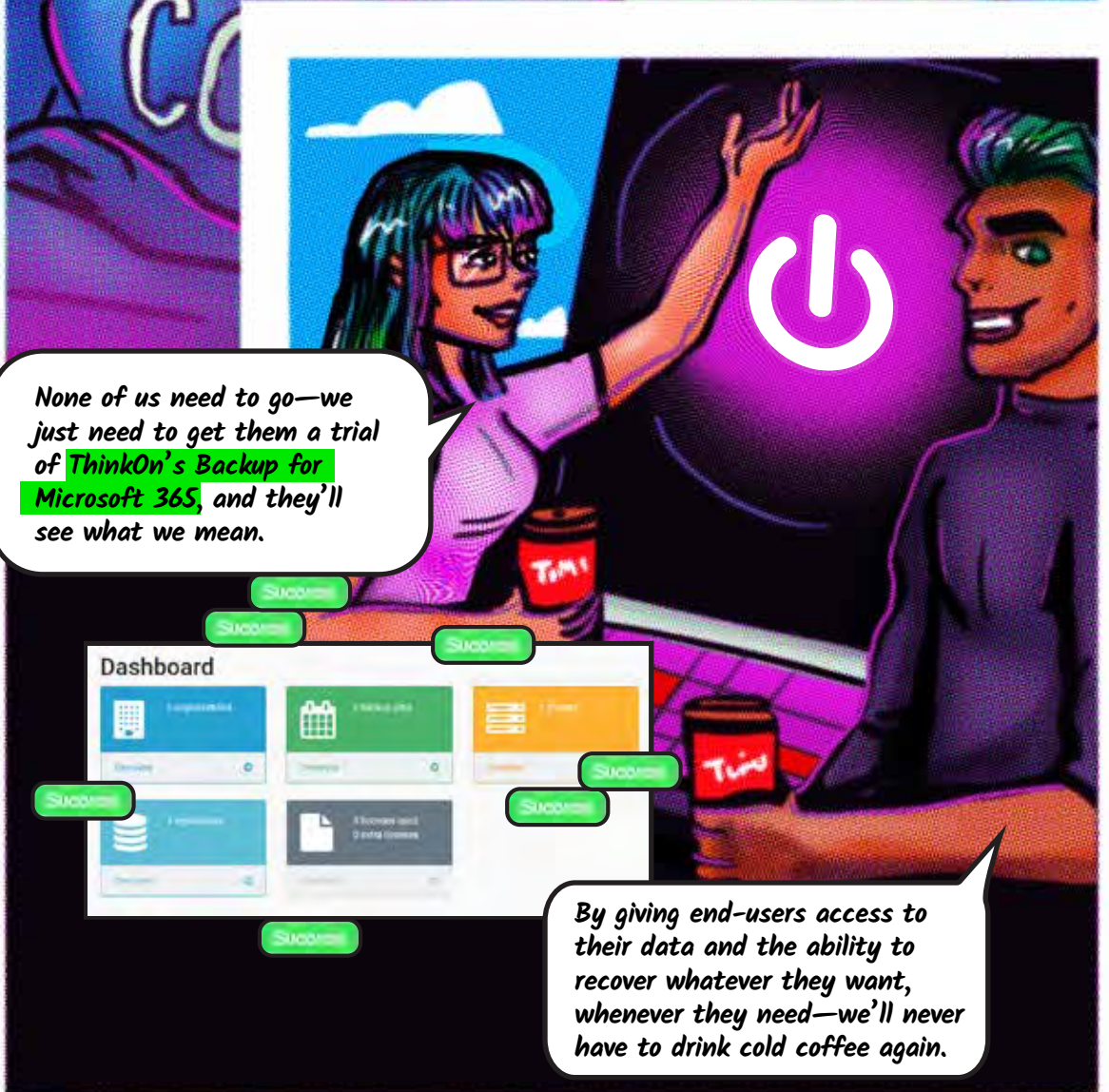
Yes!



No, not when there are repositories that can take more than a day to fully back-up—sometimes not completing at all. Not when unsuspecting IT departments are left with useless repositories of partial back-ups and enduring nightmare restores. As I always say, there's no rest until we lay legacy to rest!



I'm not going this time—there's a fresh coffee here with my name on it.



None of us need to go—we just need to get them a trial of ThinkOn's Backup for Microsoft 365, and they'll see what we mean.


By giving end-users access to their data and the ability to recover whatever they want, whenever they need—we'll never have to drink cold coffee again.



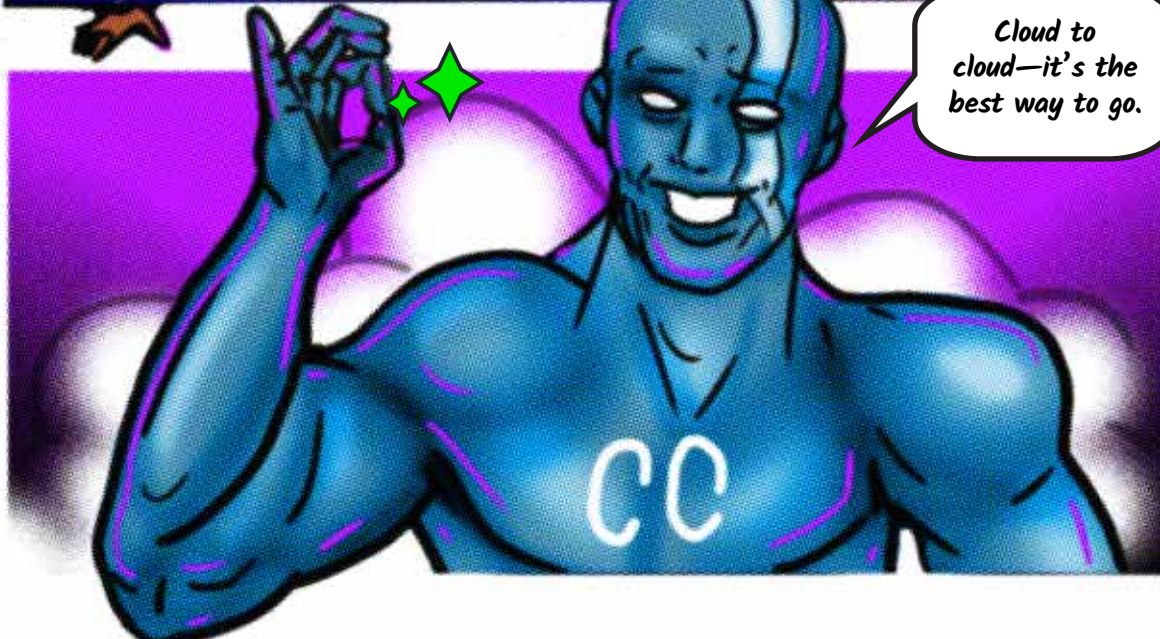
Hey—I've heard about you guys. What's up?

You're exposed—or you will be when your backups don't complete properly. You're trying to push too much data through a pipeline that can't handle the load.

I've used on-premises backup for years.



But you've got way more data now. And when something needs to restore, wouldn't you like to skip the help tickets and intermediaries?



Cloud to cloud—it's the best way to go.



We'll cover your SaaS.

But so could other CSPs, what makes ThinkOn so special?



We've got 25 restore points.

Our closest competitor only has 10.

And our data transfer speeds are 30x faster!



Only ThinkOn has **DataProtect 365**. The self-service portal is an exclusive SaaS offering that enables easy configuration, self-service file recovery, and simplified compliance reporting.

No surprise retention and retrieval fees!

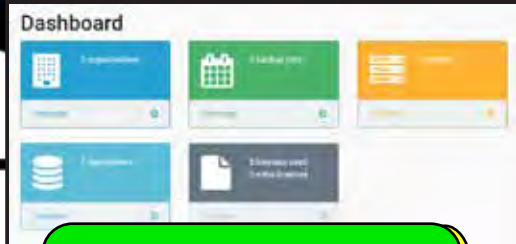


FREE TRIAL

Become a data superhero: watch how easy an awesome backup can be



Demos speak louder than words ... or comics. Check out the demo then try it for free.



WATCH DEMO ▶



Hey, readers. Don't miss your chance to become the data superhero of your organization. Experience the ease of ThinkOn Backup for Microsoft 365 powered by Veeam, featuring ThinkOn's DataProtect 365. It's free for 30 days—what have you got to lose?

GET MY FREE TRIAL ▶

Our superheroes will always protect your budgets by battling the tyrannical and evil hyperscaler zombies that eat “data, data, data” and force unsuspecting victims into spending “dollars, dollars, dollars.” The moral of the story: don't waste time talking to their chatbots—talk to our team of experts instead.

JUST THE FACTS	OUR BACKUP	THE OTHER GUYS
NUMBER OF WAYS TO RESTORE	25	10 OR LESS
ACCESS & RESTORE EASE OF USE	SLEEK PORTAL	LIMITED AND CLUNKY
DATA TRANSFER SPEEDS	30X FASTER	KINDA SLOW
RESILIENCY	MAXXED OUT – your backup is in the most secure and private cloud, not where your primary data is. You get equal or greater security accreditations than any other cloud	Ummm – usually the same cloud – everything goes down at the same time
COST TRANSPARENCY	CLEAR INVOICES, NO STICKER SHOCK	WATCH OUT for hidden ingress and egress fees