

ThinkOn Standard Object Storage

ThinkOn 

Goodbye capacity challenges. Hello opportunity.



More data, more problems?

- Canadian organizations are investing up to \$40 billion a year in data, databases, and data science¹
- More than 80% of enterprise data is unstructured and that number grows by 55-65% every year
- 95% of businesses state that managing unstructured data is a problem²

Having lots of data isn't a problem when it's stored using a flexible, secure, and cost-effective solution. ThinkOn Standard Object Storage can help turn your capacity headaches into business value.

Is your data trying to tell you something?

Get the flexibility you want and the scale you need to turn your unstructured data into business insights.

A storage solution born to handle big data.

Digital transformation can't happen without data storage transformation. Growing data stores are filled with untapped business insight. But inefficiencies caused by siloed data, disparate and legacy solutions, and high storage costs can outweigh the value.

Modern enterprises need heavyweight capacity that performs with speed and agility to deliver intelligent and dynamic data services.

ThinkOn packs a 1-2 punch

Flexibility of deployment and ease of scale for capacity and performance allow ThinkOn Standard Object Storage to keep you at the top of your game. Get massive gains with no up-front capital investment or performance compromises.

Backup and recovery capabilities allow you to easily manage data and workloads across on-premises, hybrid, and multi-tenant cloud environments with ease. At the same time, compression and deduplication maximize your storage cost-efficiency.

Get your guard up to protect your assets.

Unmanaged information can leave your organization exposed and makes it difficult—or impossible—to apply key policies, including security. Migrating your companies' unstructured data to ThinkOn Standard Object Storage presents a solid defensive position.

Ensure continuous data integrity checking, prevent data loss and corruption, apply policy-based data governance, utilize encryption where required and enforce compliance requirements—all through the REST API.

ThinkOn Standard Object Storage is smart and powerful while giving you the adaptability and exceptional customer service only a smaller company can provide.

Keep your data in your corner. ThinkOn is a Canadian company with data center locations across Canada, the US, The Bahamas, Australia, and the UK. You can choose where your data resides.

Aim high with sky's-the-limit storage capability.

Scale without worrying about volume limitations. Consume and store unlimited data in a system that grows alongside your data, adding capacity when required—without disruption.

Big data doesn't mean big storage costs.

No sucker punches.

We tell you the cost upfront. When your bill comes, that's the number you'll see: no fine print and no hidden fees.

The best defense is great security.

ThinkOn Standard Object Storage provides multiple layers of security. Encrypt data in flight and at rest seamlessly and benefit from the Object Lock add-on.

WORM your way to secure storage.

Data is a valuable corporate asset.

Data threats are wide-ranging, from cyberattacks (including viruses and ransomware) and environmental failures, to natural disasters and—most terrifying—end-user errors.

The most crucial aspect of data protection and business resilience is the capacity to recover data quickly, accurately, and easily from a source you know you can trust.

Enable an extra layer of security by choosing to activate the Object Lock feature.

Object Lock allows you to store objects using the write-once-read-many (WORM) standard, gives you the flexibility to apply retention settings on individual objects in addition to default retention settings for all objects, and ensures your data is tamper and deletion proof.

Keep your data in your corner.

www.thinkon.com/object-storage

The ThinkOn logo features the word "ThinkOn" in a white, sans-serif font. The letter "O" is stylized with a white cloud-like shape above it, suggesting connectivity or data storage.

**Reach out.
We're here to help!**

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(844) 888-4465**

¹The Business Council of Canada, "Data Driven Report and Recommendations." <https://thebusinesscouncil.ca/report/data-driven/>

²Tech Jury, "Big Data Statistics 2021." <https://techjury.net/blog/big-data-statistics/#gref>