

When disaster strikes— ThinkOn Disaster Recovery with Zerto is the solution superhero that will save your day

ThinkOn



Facing the fallout from a data disaster is scarier than facing a movie villain

Fewer than 10% of companies survive a disaster without a disaster recovery plan¹

Ransomware attacks cause an average of 16.2 days of downtime²

The average cost of downtime is \$88,000 per hour—or \$1,467 per minute.³

ThinkOn Disaster Recovery with Zerto is simple to use, highly configurable and extremely reliable, with self-directed restore capabilities and the ability to perform disaster recovery testing for compliance and auditing purposes.

ThinkOn Disaster Recovery with Zerto thwarts any “data disaster doomsday” by minimizing downtime and data loss with recovery speeds faster than The Flash.

This isn't a summer blockbuster movie plot—it's your business on the line

Downtime costs hurt more than your financials. Downtime can cost you brand reputation, employee productivity and satisfaction, and customer trust.

Your business relies on digital technologies. With all that data moving around, a disaster recovery strategy is critical. This is especially true during times of economic uncertainty when every happy customer counts, and when you operate inside a rapidly evolving cyber threat landscape where every bad actor is trying a different tactic.

A reliable disaster recovery solution helps organizations avoid catastrophic data loss. With a proper data backup and recovery strategy in place, you can be certain that your data is not only safe from an outage or cyber threat, but also protected inside a secure data supply chain.

Able to leap downtime in a single bound

When it comes to business continuity—if the villain is a cyberattack, natural disaster, or the dreaded human error—your hero is fast, point-in-time recovery.

With ThinkOn Disaster Recovery with Zerto, applications can be back up and running within minutes, with no interruption to your business. When you're ready, fail your services back onsite in only minutes and with ease.

A hero that shows up and does what needs to be done

Being able to fly or having super-strength is showy, but when disaster strikes, what you really want is a reliable hero.

ThinkOn Disaster Recovery with Zerto won't let you down should a data disaster strike (because a data crisis is not the time to discover that parts of your machines aren't replicating properly).

No invisible fees— ingress, egress, or otherwise

With hyperscale cloud getting your data out during recovery will cost you. We won't kick you in the invoice while you're down.

It's like X-Ray vision for your data

Capture and track data modifications with speed and precision, using journal-based recovery—no matter where your storage is located..

Replication that's faster than a speeding bullet

Select from one of our numerous data centers and experience near-synchronous replication to the destination of your choice

Our recovery superpower

ThinkOn Disaster Recovery with Zerto eliminates the need to build, maintain, and grow a second site on your own. Our superpower? Keeping disaster recovery simple.

- Zerto will replicate any Hyper-V environment to our cloud
- Work with our architects to build automatic failover plans that ensure business continuity
- Benefit from short, always-on RTOs and RPOs that are only minutes out
- Access Zerto licenses through ThinkOn for substantial cost savings (we're talking hundreds of dollars per license)

We've got the brains... and the brawn

If you run into a problem, we have Zerto experts on staff with deep industry-experience. You'll get faster support dealing with us than dealing with the software vendor.

Time to activate your quick recovery superpower—ThinkOn Disaster Recovery with Zerto...no capes or tights required.

The ThinkOn logo features the word "ThinkOn" in a white, sans-serif font. The letter "O" is stylized with a white cloud-like shape above it, suggesting connectivity or a cloud service.

Reach out.
We're here to help!

sales@thinkon.com
(844) 888-4465

¹ T Global News Wire "Disaster Recovery as a service (DRaaS) Global Market Report 2022."
<https://www.globenewswire.com/news-release/2022/03/22/2408012/0/en/Disaster-Recovery-as-a-service-DRaaS-Global-Market-Report-2022.html>

² Comparitech, "14 Shocking data loss and disaster recovery statistics."
<https://www.comparitech.com/data-recovery-software/disaster-recovery-data-loss-statistics/>

³ Comparitech, "14 Shocking data loss and disaster recovery statistics."
<https://www.comparitech.com/data-recovery-software/disaster-recovery-data-loss-statistics/>