

Microsoft takes care of your infrastructure.



Who takes care of your data?

Backup for Microsoft 365

with DataProtect 365

True Story

Human error led to the permanent deletion of 145,000 Microsoft Teams users' chat histories when someone accidentally applied a retention policy company-wide instead of to a specific account.

Accidentally deleting entire chats, directories, and critical files (especially at an enterprise scale) can be uglier than the time you gave yourself a haircut. Hair grows back—but when you accidentally delete data in Microsoft 365, it can be gone for good.



You may think that Microsoft 365 protects your data, but the reality is that if something happens to your data outside of Microsoft's responsibilities, like data corruption, security threats, application failure, retention policy gaps, disabled accounts, or accidental deletion, it's not Microsoft's problem—it's yours. In three different subsections (4a, 4f, and 6b), the Microsoft Services Agreement recommends having a regular data backup plan provided by a third-party service. They say it three times. It's that important.

Not having third-party backup leaves your organization vulnerable to ransomware, legal and compliance issues, business interruption, loss of data control, and human error.

Other backup solution providers use Microsoft Azure as the repository. While an Azure backup for a Microsoft product seems logical, it's not a safe choice. It's putting all your data eggs in one basket.

Just as you would never have put your server and your tape backup in the same room, don't use the same cloud for your applications and your backup. If you're using Azure to back up Microsoft 365 and Azure goes down, then you're going to lose both your primary and backup sites. Poof.

In addition, retention and retrieval fees with other providers can creep up faster than a horror movie monster and be just as scary. And those retrievals are often tedious, taking time, effort and tickets because other providers are missing something—DataProtect 365 web portal.

ThinkOn's Backup for Microsoft 365 powered by Veeam can back up your data in a fast, simple, and cost-transparent way—and only ThinkOn has DataProtect 365. The intuitive DataProtect 365 web portal is an exclusive SaaS offering that enables easy configuration, self-service file recovery, and simplified compliance reporting.

80% of organizations using Microsoft 365 have **suffered email data breaches** in the last 12 months

70% will have **suffered a business disruption** due to unrecoverable data loss in a SaaS application

Fewer than **25%** of Microsoft 365 users have dedicated **third-party protection**

Smart and secure self service

Empower end-users by giving them access to their data and the ability to recover and restore whatever they want, whenever they need from any web-connected device —no help tickets or intermediaries required. We designed DataProtect 365 to deliver unmatched end-user backup and restore experiences compared to other native tools.

Simplified management from a single pane of glass

Eliminate your dependency on individual data backup and recovery management portals for each of the Microsoft 365 apps with DataProtect 365. Get a secure and fully managed solution, with an intuitive web console that allows you to exercise greater control and management of your backups

Rapid reporting for compliance

Risk assessment and compliance processes can be very time-consuming and disruptive—especially when unanticipated. Track every email, SharePoint, OneDrive, and Teams restore done by any user in your organization. Easily create audit trail reports that export into Excel for your compliance officer's reading pleasure.

Crystal clear cost, zero obligation

Get ThinkOn's Backup for Microsoft 365 powered by Veeam with transparent pricing and no surprise fees. Choose from pay-as-you-go or unlimited storage pricing models for ultimate flexibility and no obligation.

Start your free trial of Backup for Microsoft 365 with DataProtect 365

Get up to 10 seats and 100 GB of storage, free for 30 days, to start protecting your Microsoft 365 data and ensuring users never skip a beat.

Activate your trial today by contacting a ThinkOn Sales team representative, or visiting our website.

<https://thinkon.com/cloud-backup-microsoft-365/>

ThinkOn

Reach out.
We're here to help!

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